

Sponsorship Package



2010

Sponsorship Levels

- Platinum \$3,000.00
- Gold: \$1,500.00
- Silver: \$1,000.00
- Bronze: \$ 500.00

Platinum Sponsorship \$3000:

Same as Gold.. Plus

- Logo prominently displayed on platinum level parade banner
- Media Recognition:
 - Radio recognition on Star 93.3 & 107.9 The Breeze leading up to parade
 - Logo inclusion in Northumberland Today newspaper advertising, as well as any other print advertising for the parade
- Logo on parade posters
- Mention in news releases, interviews, and commentary about the parade wherever possible
- Large logo in post-parade thank you in local papers

Gold Sponsorship \$1500:

Same as Silver .. Plus

- Logo on parade sponsor banner
- Media Recognition:
 - Radio recognition on Star 93.3 & 107.9 The Breeze leading up to parade
 - Logo inclusion in Northumberland Today newspaper advertising
- Logo on parade posters
- Medium logo in post-parade thank you ad in local papers

Silver Sponsorship \$1000:

Same as Bronze... Plus

- Logo on parade sponsor banner
- Logo on parade posters
- Logo inclusion in Northumberland Today
- Small logo in post parade thank you in local papers

Bronze Sponsorship \$500:

- Company name on parade banner
- Mention in TVCOGECO credit roll
- Mention in post parade thank you in local papers
- Complimentary copy of parade DVD
- Cobourg Santa Parade Web Site

2010 Cobourg Santa Claus Parade Sponsorships

- Cheques for sponsorships or donations should be made payable to:
“Cobourg Santa Claus Parade”
- All logo’s must be received in a digital format no later than November 3rd, 2009.
- **Files can be emailed to**
- **Cobourgsantaparade.org**
- Cheques & files can be mailed to 548 Burnham St, Cobourg, ON K9A 2X1



2010 Cobourg Santa Claus Parade Sponsorship Acceptance Form

Name: _____

Contact #: _____

Fax # or Email: _____

I would like to invest in the following package

Platinum __ Gold __ Silver __ Bronze __

I will provide a digital copy of my logo by : __ email __ disk

My contribution will be: __ cash __ in-kind __ combo